

Subadvisory Solutions

Data, Insights and Research for Highly-Targeted Strategies

Simfund's Subadvisory Solutions deliver the tools and research firms need to develop highly-targeted strategies and perform competitive benchmarking across the subadvised market. These timely reports cover qualitative analysis on such topics as market movers, key industry events, perspectives and opportunities, market share, regulation and mandate changes.

Comprehensive Subadvisory Suite

Platform Applications

The most comprehensive subadvisory funds database available, combining mutual fund and variable annuity universes in the familiar and trusted Simfund platform.

- ▶ Includes market share, asset, flows, performance and fee data covering more than 350 managers/sponsors and 1000+ subadvisers
- ▶ Tracks over \$7.0T in subadvised assets within 5600 portfolios across 7500 mandates managed by third-party or affiliated subadvisers

Subadvisory-Targeted Dashboards

Featuring a subset of the subadvisory database, Subadvisory Dashboards help firms easily prospect and target by fund sponsor, subadviser, mandate and category target to engage strategic discussions on the subadvisory landscape. Target prime opportunities, perform qualitative market analysis, track activity, quickly assess top players, create and explore custom reports and identify, evaluate and price relationships.

The Canadian Market tab provides an additional window into the sponsor/sub-adviser relationships of the Canadian mutual fund and ETF universe.

Subadvisory Analysis Direct to Your Inbox

Daily Email Alerts

DAILY



- ▶ The Daily Email Alert includes changes to subadvisory mandates from SEC filings including data on new funds, subadviser replacements and subadvisory fee changes.
- ▶ Receive Alerts within 48 hours of related filings with link to complete filings.
- ▶ Monthly Mandate Change report summarizes all mandate change activity including mandate winners and losers and assets changing hands.

Market Analysis Insight Reports

QUARTERLY



- ▶ Qualitative analysis on the subadvisory market, covering market movers and key industry events
- ▶ Topical commentary on the latest perspectives and opportunities in the subadvisory marketplace.
- ▶ Latest quarter's overview of market share and mandate changes citing the largest movements among advisers and subadvisers

Data Book Series

QUARTERLY



- ▶ Breakpoint Fee Schedule Data Book displays subadvisory fees on single- and multi-subadvised funds.
- ▶ Market Share Data Book ranks top subadvisers and advisers.
- ▶ Performance Data Book details 1-, 3-, 5-, and 10-year performance with color-coded quartile rankings organized by manager.

ABOUT ISS

Founded in 1985, the Institutional Shareholder Services group of companies ("ISS") empowers investors and companies to build for long-term and sustainable growth by providing high-quality data, analytics, and insight. Comprised of seven discrete business lines, ISS is today the world's leading provider of corporate governance and responsible investment solutions, market intelligence and fund services, and events and editorial content for institutional investors and corporations, globally.

ISS Market Intelligence (MI) division provides critical data and insight to global asset managers, insurance companies and distributors to help them make informed, strategic decisions to manage and grow their business. Through its industry-leading combination of proprietary and integrated datasets, in-depth global research and reliable executive engagement, ISS MI delivers solutions for market sizing, competitor benchmarking, product strategy and opportunity identification across a wide range of financial products including funds, annuities, insurance, mortgages, and other instruments. The ISS MI group includes the industry-leading data platforms Simfund, BrightScope, Local Market Share, and Financial Clarity, as well as a full collection of global research and analytic services including 529 & ABLE Solutions, Board Services, Investor Economics, Market Metrics, and Plan For Life.

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